



WHY JOIN CENTURY 21 CASTLEWOOD AGENCIES (1997) LTD.?

- Highest Brand Name Recognition
- 21 Online Training – Create 21
- Ongoing In-house training & updating
- World's largest referral network
- Website with all listings posted
- Tuesday morning meetings – before Realtor Tour
- Air Miles Reward Program
- In-house Centum Mortgage Broker
- Team approach and sharing resources
- Productive work environment
- Weekly training sessions
- Use of office equipment –
Computers/Fax/Telephones/Camera/Internet
- Century 21 Conventions & Sales Rallies
- Choice of Commission Plans
- Office Staff Assistance
- Organize Realtor Tour

CENTURY 21 CASTLEWOOD AGENCIES (1997) LTD.

Offers

- Before the Realtor Tour every Tuesday at 10:30 am, Agent meeting is held at 9:00 am to update our Agents of the real estate activity not only in Airdrie, but surrounding areas. This meeting also gives our broker the opportunity of sharing current real estate information whether it be new rules and regulations or upcoming events. This meeting also offers Agent input.
- Every Thursday morning, Bonnie meets with newer agents to go over any concerns they may have. This is also a training session to ensure that newer agents fully understand all contracts regarding real estate and starting a business plan. This also gives newer agents the opportunity to role play with each other. At times, a more experienced Agent is asked to join these sessions for their input. This meeting allows the agent to feel comfortable with what they are doing.
- Create 21 – a 6 week program to get new agents working to understand what they are doing. This includes a 3 week online program with Century 21 Canada & International followed by 3 week of independent study.
- This office has available for all agents the use of telephones, computers, programs (MLX, Aurora, Internet), fax, digital camera and Office Staff Assistance.
- Private meeting rooms for Agents and their Clients which include computer and telephone.
- Jencor Mortgage Cathy Lewis is our mortgage specialist available to help you determine your mortgage needs and guide you in your search for a mortgage.
- Availability of Century 21 Brochures whether they be information on Air Miles, 21 Reasons why to choose Century 21, Just Listed, Sold or For Sale By Owner
- Office support staff to handle calls and make sure you receive your calls in a quick and timely manner and all other issues relating to your business
- All listings are shown on web page www.airdrierealty.com for viewing plus all listings can be viewed on our Window Ad Display

Festival of Lights



Century 21 Castlewood Agencies (1997) Ltd. participates in the Festival of Lights held yearly in Nose Creek Park. We have a tent set up where we offer a hot, complimentary beverage such as Hot Chocolate for those that come down to see the display of lights.

Airdrie Home & Garden Show



Each year, Century 21 Castlewood Agencies (1997) Ltd. sets up a booth at the Airdrie Home & Garden Show where Agents are given the opportunity to display their listings and to promote not only the office, but also themselves by offering a “Complimentary Free Market Analysis”. We also do a ‘FREE’ draw relating to Home & Garden, ie. Arbor, Swing